



# UP *the* DOWN MARKET

Dinner

Toronto, Vancouver, Calgary & Montreal

## Sponsor Information 2018

Up the Down Market is an opportunity to invest in something more significant than just stocks and bonds. Through your sponsorship, a deposit is made toward a brighter future for individuals with Down syndrome - an investment which pays lifetime dividends to so many families. There are several levels of sponsorship available, both nationally and locally. National sponsorships include four cities: Toronto, Vancouver, Calgary and Montreal (Action 21).

### National: Diamond \$30,000

- 1 free table per city (value of \$11,800)
- lead position in all printed materials for the dinner
- 1-minute commercial during the event, either on video or spoken by MC
- half-page ad in event program
- present 1 round of the UDMD game, with spoken and logo recognition
- powerpoint recognition during the event
- online recognition through DSRF website and social media
- industry exclusivity

### National: Sapphire \$15,000

- 1 free table per city (value of \$11,800)
- small logo in all printed materials for the dinner
- verbal and powerpoint recognition during the event
- online recognition through DSRF website and social media

### National: Emerald \$10,000

- 1 free table per city (value of \$11,800)
- noted in all printed materials for the dinner
- powerpoint recognition during the event

### Local: Platinum \$10,000

- 1 free table in one city (value of \$2,800-3,000)
- lead position in all printed materials for the dinner
- 1-minute commercial during the event, either on video or spoken by MC
- half-page ad in event program
- present 1 round of the UDMD game, with spoken and logo recognition
- powerpoint recognition during the event
- online recognition through DSRF website and social media
- industry exclusivity

### Local: Gold \$5,000

- 1 free table in one city (value of \$2,800-3,000)
- small logo in all printed materials for the dinner
- verbal and powerpoint recognition during the event
- online recognition through DSRF website and social media

### Local: Silver \$3,000

- Noted on all printed materials in the city of your choice
- powerpoint recognition during the event





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Dinner

## All Table Sponsors Will:

- Have their names printed in the Dinner program
- Be listed in the Sponsor presentation shown throughout the Dinner
- Receive a tax receipt (for the charitable donation portion of the table price)
- Be listed in the newsletter published by the Down Syndrome Research Foundation

## Gift Sponsorships

Donations of items as in-kind gifts will be used for door prizes or raffles during the evening. A tax receipt for the fair market value of the gift will be issued and recognition will be made during the event in the program and audio-visual presentation, and on the DSRF website.

## Custom Sponsorships

Recognition can be customized to meet the needs of the Sponsor. Potential key areas for recognition during the evening include: Reception, Company within Game, Newspaper Round, Audio-Visual, Wine, Dessert, etc. Please call us at 604-444-3773 to discuss a custom sponsorship.

## Funds Raised in 2018 Will Be Used to:

- Increase public awareness and support of individuals with Down syndrome
- Cover the funding gap for students with Down syndrome to attend educational programs at the Down Syndrome Research Foundation, in order to keep services affordable for families.
- Extend our reach and help more children through the distribution of information, tools and techniques to organizations, schools and families across Canada

## To purchase a sponsorship, please contact:

Maria Marano, Community and Donor Relations

tel: 604-444-3773

email: [maria@dsrf.org](mailto:maria@dsrf.org)



## About the Down Syndrome Research Foundation

The mission of the Down Syndrome Research Foundation is to empower individuals with Down syndrome to reach their full potential throughout life by pioneering and providing educational programs and services, disseminating information, and changing attitudes.

Our vision is a Canada that values and empowers people living with Down syndrome, and promotes social and economic inclusion across the lifespan.

DSRF offers a wide variety of educational opportunities to children and young adults with Down syndrome, including ground-breaking one to one reading and math instruction, speech language therapy, occupational therapy, and a variety of adult education programs which prepare our students to live full and fulfilling lives in the community and workplace. Our programs are continually evolving based on the latest intervention research and best practice, and tailored to the individual learner's strengths, interests and needs.



**Down Syndrome  
Research Foundation**

Together. Hand in Hand.

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