At Up the Down Market, you and your team will go head-to-head with the heavyweights of finance and industry, buying and selling shares in fictitious companies to see who’s the savviest and shrewdest. News broadcasts from BNN Bloomberg fuel the trading frenzy as competing tables brave the ups and downs of the market and vie for the coveted Up the Down Market trophy - and bragging rights for the next year.

As you play, you’ll be investing in something more significant than just stocks and bonds. Through Up the Down Market, a deposit is made toward a brighter future for individuals with Down syndrome - a compounding investment which pays lifetime dividends to so many families. Up the Down Market is presented by the Down Syndrome Resource Foundation.

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Arcadian Court, Toronto

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