

UP *the* DOWN MARKET



Toronto • Vancouver • Calgary • Montreal

FOR MAKE A LASTING INVESTMENT AS A UDMD SPONSOR

Sponsor Information 2019

Up the Down Market is an opportunity to invest in something more significant than just stocks and bonds. Your sponsorship is a meaningful contribution toward a brighter future for individuals with Down syndrome - a compounding investment that pays lifetime dividends. There are several levels of sponsorship available, both nationally and locally. National sponsorships include four cities: Toronto, Vancouver, Calgary and Montreal.

National: Diamond \$30,000

- 1 table per city (value of \$11,800)
- lead position in all printed materials for the dinner
- 1-minute greeting during the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- online recognition through DSRF website and social media
- industry exclusivity

National: Sapphire \$15,000

- 1 table per city (value of \$11,800)
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- online recognition through DSRF website and social media

National: Emerald \$10,000

- 1 table per city (value of \$11,800)
- noted in all printed materials for the dinner, and on screen
- online recognition through DSRF website and social media

Local: Platinum \$10,000

- 1 table in one city (value of \$2,800-3,000)
- lead position in all printed materials for the dinner
- 1-minute commercial greeting the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- online recognition through DSRF website and social media
- industry exclusivity

Local: Gold \$5,000

- 1 table in one city (value of \$2,800-3,000)
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- online recognition through DSRF website and social media

Local: Silver \$3,000

- noted in all printed materials for the dinner, and on screen
- online recognition through DSRF website and social media