Sponsor Information 2020

Up the Down Market is an opportunity to invest in something more significant than just stocks and bonds. Your sponsorship is a meaningful contribution toward a brighter future for individuals with Down syndrome - a compounding investment that pays lifetime dividends. There are several levels of sponsorship available, both nationally and locally. National sponsorships include four cities: Toronto, Vancouver, Calgary and Montreal.

National: 4 City Diamond  $30,000
- 1 table per city (Toronto, Vancouver, Calgary, Montreal)
- lead position in all printed materials for the dinner
- 1-minute greeting during the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- online recognition through DSRF website and social media
- industry exclusivity

National: 4 City Sapphire  $15,000 (2 cities: $10,000)
- 1 table per city (Toronto, Vancouver, Calgary, Montreal)
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- online recognition through DSRF website and social media

National: 4 City Emerald  $12,000
- 1 table per city (Toronto, Vancouver, Calgary, Montreal)
- noted in all printed materials for the dinner, and on screen
- online recognition through DSRF website and social media

Local: Platinum  $10,000
- 1 table in one city
- lead position in all printed materials for the dinner
- 1-minute greeting during the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- online recognition through DSRF website and social media
- industry exclusivity

Local: Gold  $5,000
- 1 table in one city
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- online recognition through DSRF website and social media

Local: Silver  $3,000
- no table
- noted in all printed materials for the dinner, and on screen
- online recognition through DSRF website and social media

Table Purchase Only (table of 8 - 1 city)  $3,200

Event Website: DSRF.org/UDMD  Event Sponsorship Contact: Maria Marano (maria@dsrf.org or 604-444-3773)