

DSRF Corporate Support Opportunities

The Down Syndrome Research Foundation has a variety of opportunities available for supportive corporate partners, including a number of events held throughout the year, as well as two ongoing fundraising initiatives. DSRF offers our valued corporate partners the ability to invest in the future of individuals with Down syndrome, while generating valuable exposure and goodwill for your business. Below is a listing of our major annual events and sponsorship opportunities. For more information, please visit DSRF.org or e-mail Glen Hoos, Director of Marketing & Development, at glen@dsrcf.org.

Up the Down Market Dinners

Each year in Vancouver, Toronto, Calgary and Montreal, the finance industry comes together to invest in the future of individuals with Down syndrome. [Up the Down Market](#) is an innovative stock market game in which finance heavyweights flex their muscles by investing in fictitious companies. To date, UDMD has raised over \$4.6 million.

Sponsorship Opportunities: Cash event sponsorships at both the national and local level, ranging in value from \$3,000 to \$30,000; local table sponsorships in each city; in kind gifts of prizes for raffles and auctions; media; printing.

Run Up for Down Syndrome

[Run Up for Down Syndrome](#) is a fun family event that promote health and fitness for people of all abilities while raising money to support DSRF's mission. Join 1,000 other participants in early June, running or walking 1.5 or 5km on Burnaby Mountain. Take the all new [Corporate Challenge](#) by entering a team of 10 or more to compete with other local organizations to make the biggest impact for individuals with Down syndrome.

Sponsorship Opportunities: Cash event sponsorships; enter a team; in kind gifts of prizes; media; printing; photography; food & beverage; truck rental; tents; audio visual; kids' activities; prize donations.

Benefits of Bocce

[Benefits of Bocce](#) is an annual August event, full of fun, food, friends and fundraising on behalf of DSRF. Over 130 people hit the pits for a day that is one of the highlights of the summer

Sponsorship Opportunities: Cash event sponsorships; enter a team; in kind gifts of prizes for raffles and silent auction; media; printing; photography; food & beverage; alcohol.

Christmas Breakfast

Join our families and sponsors as we celebrate the year's success with our annual [Christmas Breakfast](#). Entertainment, a tree decorating competition, crafts and a visit from Santa provide a feel good start to the holiday season.

Sponsorship Opportunities: Cash event sponsorships, including Lead Sponsorship for \$7,500; tree decoration; table purchase; media; printing; photography; venue; food & beverage; prizes.

Triple-21 Campaign

[The Triple-21 Campaign](#) is an ongoing fundraising initiative through which we are developing a consistent base of support for DSRF, ensuring the long-term effectiveness of our educational programs for children and young adults with Down syndrome. Our objective for 2014 is to surface 21 partners who would support DSRF with an ongoing monthly donation of \$210/month, and 210 partners at \$21/month. DSRF is seeking corporate partners who would commit at the \$210/month level, while encouraging their employees to become \$21/month partners.

DownSide Up Campaign

[The DownSide Up](#) campaign is DSRF's major year-end fundraising campaign, running throughout December each year. We are seeking a corporate partner to provide a matching donation of up to \$25,000 to stimulate personal giving by others and multiply the impact of their gifts.



**Down Syndrome
Research Foundation**

Together. Hand in Hand.

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