

# UP THE DOWN MARKET



Fairmont Vancouver Hotel | Sept 22, 2022  
The Hudson Calgary | Oct 13, 2022  
Arcadian Court Toronto | Oct 27, 2022  
Centre Mont-Royal Montreal | Nov 17, 2022



## Sponsorship Packages

Up the Down Market is an opportunity to invest in something more significant than just stocks and bonds. Your sponsorship is a meaningful contribution toward a brighter future for individuals with Down syndrome - a compounding investment that pays lifetime dividends for hundreds of families.

### National: Diamond \$30,000

- 1 table per city
- lead position in all printed materials for the dinner
- 1-minute greeting during the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine
- industry exclusivity

### National: Sapphire \$15,000

- 1 table per city
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine

### National: Emerald \$12,000

- 1 table per city
- noted in all printed materials for the dinner, and on screen
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine

2- and 3-city sponsorships also available. Ask Maria!

### Local: Platinum \$10,000

- 1 table in one city
- lead position in all printed materials for the dinner
- 1-minute greeting during the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine
- industry exclusivity

### Local: Gold \$5,000

- 1 table in one city
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine

### Table Purchase Only (8 seats - 1 city) \$3,200

Register by May 31 for the Extra Early Bird Bonus of \$500,000 extra play money, or by June 30 for the \$250,000 Early Bird Bonus!

For more sponsorship information please contact Maria Marano ([maria@dsrf.org](mailto:maria@dsrf.org) or 604-444-3773)

Event Website: [DSRF.org/UDMD](https://www.dsrv.org/UDMD)