Sponsorship Opportunities

Up the Down Market is an opportunity to invest in something more significant than just stocks and bonds. Your sponsorship is a meaningful contribution toward a brighter future for individuals with Down syndrome - a compounding investment that pays lifetime dividends for hundreds of families.

National: Diamond $30,000
• 1 table per city
• lead position in all printed materials for the dinner
• 1-minute greeting during the event, in person or on video
• half-page ad in event program
• presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
• on screen recognition during the event
• opportunity for an interview during the event
• recognition through DSRF website, social media, and 3.21: Canada’s Down Syndrome Magazine
• industry exclusivity

National: Sapphire $15,000
• 1 table per city
• round sponsor (3 or 4)
• small logo in all printed materials for the dinner
• verbal and on screen recognition during the event
• opportunity for an interview during the event
• recognition through DSRF website, social media, and 3.21: Canada’s Down Syndrome Magazine

National: Emerald $12,000
• 1 table per city
• noted in all printed materials for the dinner, and on screen
• opportunity for an interview during the event
• recognition through DSRF website, social media, and 3.21: Canada’s Down Syndrome Magazine

2 or 3 Multi-City: Pearl $3,400 per city
• 1 table in any two or three cities
• noted in all printed materials and on screen for your chosen cities
• opportunity for an interview during the events
• recognition through DSRF website, social media, and 3.21: Canada’s Down Syndrome Magazine

Local: Platinum $10,000
• 1 table in one city
• lead position in all printed materials for the dinner
• 1-minute greeting during the event, in person or on video
• half-page ad in event program
• presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
• on screen recognition during the event
• opportunity for an interview during the event
• recognition through DSRF website, social media, and 3.21: Canada’s Down Syndrome Magazine
• industry exclusivity

Local: Gold $5,000
• 1 table in one city
• small logo in all printed materials for the dinner
• verbal and on screen recognition during the event
• opportunity for an interview during the event
• recognition through DSRF website, social media, and 3.21: Canada’s Down Syndrome Magazine

Table Purchase Only (8 seats - 1 city) $3,400

8 seats per table. Need extra seats? Ask for details!

For more sponsorship information please contact Shelley Johnson (shelley@dsrf.org | 778.689.9118)
Event Website: DSRF.org/UDMD