

UP THE DOWN MARKET



Vancouver | October 11, 2023
Calgary | October 19, 2023
Toronto | November 2, 2023
Montreal | April 18, 2024



Sponsorship Opportunities



Up the Down Market is an opportunity to invest in something more significant than just stocks and bonds. Your sponsorship is a meaningful contribution toward a brighter future for individuals with Down syndrome - a compounding investment that pays lifetime dividends for hundreds of families.

National: Diamond \$30,000

- 1 table per city
- lead position in all printed materials for the dinner
- 1-minute greeting during the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine
- industry exclusivity

National: Sapphire \$15,000

- 1 table per city
- round sponsor (3 or 4)
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine

National: Emerald \$12,000

- 1 table per city
- noted in all printed materials for the dinner, and on screen
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine

8 seats per table. Need extra seats? Ask for details!

2 or 3 Multi-City: Pearl \$3,400 per city

- 1 table in any two or three cities
- noted in all printed materials and on screen for your chosen cities
- opportunity for an interview during the events
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine

Local: Platinum \$10,000

- 1 table in one city
- lead position in all printed materials for the dinner
- 1-minute greeting during the event, in person or on video
- half-page ad in event program
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine
- industry exclusivity

Local: Gold \$5,000

- 1 table in one city
- small logo in all printed materials for the dinner
- verbal and on screen recognition during the event
- opportunity for an interview during the event
- recognition through DSRF website, social media, and 3.21: Canada's Down Syndrome Magazine

Table Purchase Only (8 seats - 1 city) \$3,400

For more sponsorship information please contact Shelley Johnson (shelley@dsrf.org | 778.689.9118)

Event Website: [DSRF.org/UDMD](https://dsrf.org/UDMD)

