

UP THE DOWN MARKET



Vancouver | Sept 19, 2024
Calgary | Oct 10, 2024
Toronto | Oct 30, 2024

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UDMD National Chair

Jodi Klukas
Ambassador
Down Syndrome
Resource Foundation

Sponsorship Opportunities



Gold Sponsorship

National: \$22,500 | Local: \$10,000
(3 cities) (1 city)

- 1 table in Vancouver, Calgary, and/or Toronto
- 1-minute greeting during the event(s), in person or on video
- lead position in all printed materials for the event(s)
- half-page ad in event program(s)
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- verbal and on-screen recognition during the event(s) (lead position)
- opportunity for an interview during the event(s)
- recognition through DSRF website (156,676 unique visitors annually), social media (Facebook, X, LinkedIn, Instagram), and 3.21: Canada's Down Syndrome Magazine (40,000 readership)
- industry exclusivity

Silver Sponsorship

National: \$13,500 | Local: \$5,000
(3 cities) (1 city)

- 1 table in Vancouver, Calgary, and/or Toronto
- represented in all printed materials for the event(s)
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- verbal and on-screen recognition during the event(s)
- opportunity for an interview during the event(s)
- recognition through DSRF website (156,676 unique visitors annually), social media (Facebook, X, LinkedIn, Instagram), and 3.21: Canada's Down Syndrome Magazine (40,000 readership)

Bronze Sponsorship

National: \$12,000 | 2-City: \$8,000 | Local: \$4,000
(3 cities) (1 city)

- 1 table in Vancouver, Calgary, and/or Toronto
- represented in all printed materials for the event(s)
- verbal and on-screen recognition during the event(s)
- recognition through DSRF website (156,676 unique visitors annually), social media (Facebook, X, LinkedIn, Instagram), and 3.21: Canada's Down Syndrome Magazine (40,000 readership)

Table of 8 in Vancouver, Calgary, or Toronto: \$3,400

For more sponsorship information please contact
Julia Watt (julia@dsrf.org | 604-444-3773)
Event Website: DSRF.org/UDMD